



SIMPLE AND ELEGANT DESIGN

THANK YOU FOR YOUR INTEREST IN ASAMI MICHELLE HASEGAWA.

I AM A FREELANCE WEB AND GRAPHIC DESIGNER BASED IN NEW YORK CITY. I OFFER WEBSITES AND GRAPHIC DESIGN FOR INDIVIDUALS, SMALL, AND MIDDLE-SIZED COMPANIES.

MY DESIGNS ARE INSPIRED BY BOTH "SIMPLE" AMERICAN CULTURE AND "ELEGANT" JAPANESE CULTURE DESIGNS. I NEVER COMPROMISE MY PRINCIPLES TO PROVIDE HIGH QUALITY, STANDARD COMPLIANT AND EFFECTIVE WEBSITE AND GRAPHIC PROJECTS. MOREOVER, I FOCUS MY EFFORT IN ASSISTING CLIENTS IN ALL ASPECTS.

WEB DESIGN GUIDELINE

IN ORDER FOR ME TO ASSESS YOUR PROJECT AND PROVIDE YOU WITH THE BEST SERVICE, I HAVE CREATED A WEB DESIGN GUIDELINE. IF YOU HAVE ANY QUESTIONS OR IF THERE ARE ANY QUESTIONS ON THIS GUIDELINE THAT YOU DO NOT UNDERSTAND, PLEASE DON'T HESITATE TO CONTACT ME.

BEFORE BEGINNING:

BEFORE BEGINNING THE PROJECT, I WILL ASK YOU SEVERAL QUESTIONS TO ASSESS YOUR NEEDS. THESE QUESTIONS COULD BE WHAT DO YOU WISH YOUR PROJECT TO GENERATE, WHAT KIND OF COLORS AND DESIGNS YOU ARE LOOKING FOR, WHAT TYPE OF AUDIENCE WILL BE USING YOUR PROJECT, AND OTHERS. AFTER A BRIEF DISCUSSION OF THE ENTIRE PROJECT, I WILL PROVIDE YOU WITH AN ESTIMATE. (THE ESTIMATE IS BASED ON THE POSSIBLE HOURS SPENT ON THE PROJECT)

CONTRACT:

AFTER AN AGREEMENT, I WILL SEND YOU AN AGREEMENT E-MAIL AND THE MATERIALS (TEXT, PHOTOS, ETC.) WILL BE REQUIRED BEFORE I BEGIN THE DESIGN. AN INITIAL RETAINER FEE OF 50% IS REQUIRED AT THIS POINT.

CONCEPTS:

I WILL THOROUGHLY DISCUSS THE PROJECT SPECIFICATIONS, CONTENTS AND DESIGN WITH YOU, AND I WILL PROVIDE YOU WITH THREE SIMPLE DESIGN SAMPLES IN .JPG FORMAT FOR YOU TO CHOOSE.

BEGINNING THE PROJECT:

AFTER THE DESIGN IS CHOSEN, I WILL MAKE THE FINAL REVISION TO THE DESIGN. ONCE THE DESIGN HAS BEEN REVISED, I WILL BEGIN THE CODING OF THE WEBSITE, I WILL HAVE TO CHARGE AN HOURLY FEE OF \$50 FOR ANY DESIGN CHANGES AFTER THE APPROVAL.

FINISHED PROJECT:

AFTER THE FINAL APPROVAL, THE FULL AMOUNT OR THE REMAINING 50% OF THE PAYMENT MUST BE MADE WITHIN 2 WEEKS OF UPLOADING THE FINAL VERSION OF THE SITE.

IF YOU HAVE ANY QUESTIONS, PLEASE FEEL FREE TO ASK ANY QUESTIONS AND I WILL HAPPILY HELP AND REPLY. I THANK YOU FOR YOUR INTEREST AND I LOOK FORWARD TO WORKING WITH YOU!

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